Saasquatch Brand Assets

The logo standards toolkit is designed to help you manage on-brand Saasquatch communication pieces for a variety of applications.

Formats
The Saasquatch logo has two formats available to suit a variety of applications.

Logo Typography
The fonts used in the logo are listed below.
1. Chevin Pro Demi Bold
2. Gotham Rounded Medium

Safe Area
The safe area allows adequate space for the logo to breathe. Without this it may not communicate as desired and therefore compromise the brand.